

Member Benefits for Cosmetology Schools

Enabling more students to reach their career goals, provide employers with a large pool of skilled workers, and ultimately expand the state's tax base by attracting and expanding business in Texas.

Networking & Education Opportunities

- ◆ Attend annual conference with education sessions for your entire staff and faculty
- ◆ We offer workshops for admissions, retention, marketing, faculty, legal, student services, financial, library and regulations, often with nationally prominent speakers
- ◆ Attend meetings with your peers to discuss common problems
- ◆ Access information to improve your institution

Recognition

- ◆ Be identified with the organization named Best State Association in the United States by Association of Private Sector Colleges and Universities (APSCU)
- ◆ Participate in CCST's broad based scholarship program
- ◆ Be recognized as a premier school participating in statewide marketing efforts to annually increase your school attendance
- ◆ Appear in the CCST Career Planning Guide, the reference manual for career schools used by high school counselors and principals across the state

Membership Savings

- ◆ Opportunities to benefit from exclusive management training workshops for owners/managers
- ◆ Specialized training for faculty members at member rates
- ◆ Discounted member registration fees to CCST events
- ◆ Member rates on advertising and marketing opportunities

Regulatory Advocacy

- ◆ for cosmetology and career schools statewide
- ◆ before the Texas Department of Licensing & Regulation
- ◆ before the state legislature

Outreach Activities

- ◆ CCST has over \$20 Million inscholarships offered annually by CCST member schools for high school graduates
- ◆ CCST provides a website for member schools along with the acclaimed Career Planning Guide
- ◆ CCST communicates via e-mail, mailings, faxes, telephone, and one-on-one to keep members informed and collaborating
- ◆ CCST maintains an office in Austin to coordinate and sustain ongoing activities. There is always someone to answer your call
- ◆ A complete campus listing of your institution in CCST's Career Planning Guide, distributed annually to over 2,000 high school counselors in Texas
- ◆ CCST's website makes your school's offerings available at the touch of a button
- ◆ Hyperlinks to your school's website bring inquiring students to your virtual door

Legislative Input

- ◆ Constant presence at the Capitol and at regulatory state agencies
- ◆ Your participation in drafting clearly identified, proactive legislative priorities
- ◆ Involvement in policy decisions with lobby team to affect legislation
- ◆ Legislative Action Day at the Capitol during regular legislative sessions, providing direct contact with legislators and regulatory officials to promote success
- ◆ A Political Action Committee for continuing our growth in stature and political
- ◆ Representation for Cosmetology Schools on the CCST Board as well as a TDLR/Cosmetology Committee

...and Professional Clout as well!

There are no strangers in CCST...every member is equal and treated with a friendly and welcoming spirit. Come join owners and administrators; qualify yourself to vote; and see what a difference you can make.